

From: Healthcare at Thomson Reuters <th.info@thomsonreuters.com>
Sent: Monday, July 18, 2011 4:05 PM
To: Hanchett, James (DPH)
Subject: Micromedex 2.0 delivers new user interface and search engine

[View as a Web page](#)



INTRODUCTION TO MICROMEDEX 2.0



From the depth of coverage, to the accuracy of the information, to the expertise of our in-house editorial staff, you can count on **Micromedex 2.0** to deliver the best clinical content in the industry.

Join us for a free online web seminar to learn about how Micromedex 2.0:

- **Delivers a new user interface & search engine.** Designed specifically to support clinicians in making informed clinical decisions, our new search functionality includes multi-term search, predictive text, synonyms, suggestions for alternate spellings, and a single search box on every page.
- **Provides more informed clinical decisions.** Our extensive coverage of FDA approved and off-label indications are complemented by a three-tiered rating schema providing a recommendation for use, insight into drug efficacy, and an understanding of the quality and strength of evidence.
- **Offers more than just study summaries.** With the industry's largest editorial staff, we review the complete body of evidence available, select the highest quality literature, and synthesize it down to actionable recommendations.
- **Includes superior content.** Our proven editorial process that follows established evidence-based medicine principles assisting clinicians in their effort to practice evidence-based healthcare.
- **Provides Mobile Flexibility.** No matter what mobile device you use, Micromedex has a solution for you. While our competitors have chosen a one-sided approach to providing mobile content, Micromedex gives you the best of both worlds, from on-device applications for iPhone® and iPad®, to complete web-based smartphone access to Micromedex 2.0

WEB SEMINAR DETAILS

Dates & Times

Monday July 25th
11:00 AM - 12:00 PM
Eastern Time

Monday August 8th
2:00 PM - 3:00 PM
Eastern Time

Wednesday Aug 24
11:00 AM - 12:00 PM
Eastern Time

[Register Now](#)

REGISTER



(Did someone forward this email to you? [Subscribe now](#) to receive future communications.)

[Manage your subscriptions here](#)
To ensure that you continue receiving our emails, please add us to your safe sender list.

This email was sent to: James Hanchett
This email was sent by: The Healthcare business of Thomson Reuters
1500 Spring Garden Street, Fourth Floor, Philadelphia, PA 19130 USA
We respect your right to privacy. [View our policy.](#)